

## News Release

Livonia MI – May 1, 2009

ABI Holdings, LLC, the parent company of Awrey Bakeries, LLC is pleased to announce the acquisition of Atkins Elegant Desserts based in Noblesville, Indiana. From its modern 58,000 sq.ft. baking facility, Atkins is a recognized leader in the production and marketing of premium fully-baked frozen cheesecakes and decorated layer cakes for the foodservice and retail bakery industries.

“We are pleased with this strategic acquisition that expands Awrey’s product line and customer base,” said Bob Wallace, President & CEO of Awrey Bakeries. “Atkins produces an excellent cheesecake solution for the foodservice and bakery markets and provides an ideal extension to Awrey’s broad portfolio of fully-baked frozen bakery products.”

With the Atkins transaction, Awrey Bakeries, LLC enhances its position as one of the largest privately-owned commercial bakeries in North America and continues to be an active participant in consolidating the baked goods industry. Founded in 1910, Awrey produces and markets high quality finished frozen baked goods including Danish, Muffins, Croissants, Cakes, Biscuits and Brownies. Awrey specializes in developing customized solutions for large foodservice and bakery chains and foodservice distributors nationwide.

Awrey is headquartered at its 215,000 sq.ft. facility in Livonia, Michigan and has 330 employees.

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Contact:  
Leslye Davidson  
(734) 513-4214  
Leslye.davidson@awrey.com

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